

HOLIDAY HEROES 2022

creatineinfo.org/holiday-heroes



Donor Outreach Templates

Did you know **some people can't produce creatine?** And others can make it, but **can't use it?** It's likely you've seen creatine in sports drinks and heard of bodybuilders taking it to gain an edge. It turns out that creatine is critical for brain development and some people with intellectual disabilities are simply lacking creatine.

Creatine is what **NAME** is lacking because of **SPECIFIC CCDS**, and this holiday season our family is stepping up to change the future for children like **NAME**.

The Association for Creatine Deficiencies (ACD) is working towards changing the future for people affected by a Cerebral Creatine Deficiency Syndrome (CCDS). In 2022, ACD funded over \$300,000 in research projects. A group of researchers at the University of Utah has proposed the **first ever CCDS Research Center to launch in 2023**. They plan to investigate **two potential therapeutics** and **two screening methods**. If successful, this would mean treatments and earlier diagnoses for CCDS patients like **NAME**. A life-changer for our family.

ACD's goal is to raise \$250,000 during this holiday season to launch the CCDS Research Center. Our family has committed to raise \$X,XXX of this. Will you help?

ACD runs lean and is already funded to operate through the next 24 months. That means they can dedicate **100% of what our family raises towards CCDS Research**.

Learn more about our family's story in this [video](#) and make a donation while you're at it.

****Please share our story and our fundraiser on social media. It will help us reach our goal and make more people aware of creatine deficiencies and their potential to cause developmental delays.**

Happy Holidays,
The **NAME** Family

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Donor Thank You Template

Dear **NAME**,

Thank you for donating to our 2022 Holiday Heroes fundraiser to support Cerebral Creatine Deficiency Syndromes (CCDS) research. Our family set a personal goal of raising **\$X,XXX** of the needed \$250,000 and we're at **\$X,XXX** so far.

Thank you again for being a part of this important fundraising effort and for sharing our story on social media. We won't stop until we've changed the future of CCDS and we're so grateful for your support on this journey.

Have a wonderful holiday season,

The **NAME** Family