





## Why It Matters

The Walk for Strength is a signature event hosted by the Association for Creative Deficiencies. This event unites the Cerebral Creatine Deficiency Syndrome (CCDS) community, bringing families together to advocate for patients with GAMT, AGAT, and CTD. CCDS are rare disorders. The Walk for Strength creates a space for rare families around the world to raise awareness and invite their communities to advocate alongside them and show support.

## Fundraising

Monies raised from the 2023 Walk for Strength will go directly toward the ACD PatientStrong Program, which drives all ACD initiatives, supporting ACD in the mission to provide patient family, and public education, to advocate for early intervention through newborn screening, and to promote and fund medical research for treatments and cures for CCDS.

## Sponsors

CORPORATE SPONSORSHIP PACKAGES		All-Events One Year Sponsor (\$20,000)	Premier Walk Sponsor (\$10,000)	Walk Partner (\$5,000)	Walk Supporter (\$2,500)	Walk Booster (\$1,000)
						
Recognition throughout ACD website on creatineinfo.org footer as "Official ACD Sponsor" for 12 months		Yes	-	-	-	-
*Recognition during ACD's 2023 CCDS Scientific & Patient Conference or similar recognition to be agreed upon		Yes	Yes	-	-	-
Featured on ACD's Walk for Strength printed materials (posters, flyers)		Yes	Yes	Yes	-	-
Acknowledgement in ACD's Walk for Strength newsletter		Yes	Yes	Yes	Yes	-
Logo featured on the back of Walk for Strength t-shirts		Yes	Yes	Yes	Yes	-
Acknowledgement on ACD social media		Yes	Yes	Yes	Yes	Yes
Name featured on the back of Walk for Strength t-shirts		N/A	N/A	N/A	N/A	Yes
Recognition on ACD Walk for Strength website		Yes	Yes	Yes	Yes	Yes
Sponsorships include walk registrations and t-shirts		35	30	25	15	10

\*Dependent on finalization of conference plans