

HOLIDAY HEROES 2023

creatineinfo.org/holiday-heroes



Fundraising Page Template

Below is an example of what you might share on your personal fundraising page (feel free to copy and paste). You can also use this messaging in email or mail outreach. Sharing your journey with your community is powerful!

Friends,

As you know, [patient's name] has a rare, currently untreatable, genetic condition called [patient's CCDS]. It is one of three Cerebral Creatine Deficiency Syndromes (CCDS). It's been 28 years since the first creatine deficiency was discovered and we have finally begun moving the needle on research.

Last year, our parent group, the Association for Creatine Deficiencies (ACD), raised \$254,000 for CCDS research and drug development. While this may seem like a lot, much more is needed to fund these important projects and move them along into the next phases and toward clinical trials. This year, we are aiming to raise \$350,000. We know this is ambitious, but we are confident that we can achieve this goal with your help!

This holiday season, we invite you to give alongside us. [Patient's name] needs heroes! Every little bit counts and will make a difference in the life of [Patient's name] and others like him/her.

To learn more about ACD, visit <https://creatineinfo.org/about-acd/>.

Happy and healthy holidays!