



A CURE FOR CEREBRAL CREATINE DEFICIENCIES STARTS WITH YOU

# Corporate Sponsorships

Did you know some people can't produce or utilize creatine, the supplement bodybuilders use to enhance muscle growth? It turns out that the brain needs creatine to develop and some children are diagnosed with autism, epilepsy, or intellectual disabilities, all because they are simply lacking creatine.

***These children need your help.***

Every day without adequate creatine uptake can worsen physical and cognitive impairments for these children. Time is of the essence.

ACD has made great strides in creatine deficiency research with the help of scientists around the world, but it is expensive and critical to continue. Generous partners are needed to cross the finish line to a cure.

***This is a rare opportunity to GIVE HOPE to those with creatine deficiency syndromes and their families.***



***Will you partner and help change the future for kids with creatine deficiencies?***

We believe you would be an excellent corporate partner for us because your industry has a high crossover with our community's needs, therefore creating a mutually beneficial partnership. Your support in any capacity will be proudly acknowledged.

Here is a detailed view of what that partnership could look like.





## EVENT SPONSORSHIP PACKAGES

Sponsor Benefits Included	Event Champion \$2,500	Event Crusader \$5,000	Event Hero \$10,000	All Events Sponsor \$25,000
Recognition on Annual Report	✓	✓	✓	✓
Instagram story announcing our partnership	✓	✓	✓	✓
Logo recognition on Walk for Strength t-shirt	✓	✓	✓	✓
Walk for Strength registrations and t-shirts	5	10	20	35
Recognition on ACD's website, partner page		✓	✓	✓
1 year-long post on LinkedIn and Instagram announcing our partnership		✓	✓	✓
Featured on Walk materials, print and media, Symposium program			✓	✓
Recognition as a sponsor of a symposium meal				✓
Naming rights of a Fellowship Grant and recognition as Holiday Heroes sponsor				✓

Symposium recognitions are subject to event schedule

### Kids Camp Official Sponsor

\$15,000

Be the official sponsor of the CCDS Symposium Kids Camp. A two-day fun-filled camp just for CCDS kids and siblings during the symposium, in a fun, all-inclusive environment. Includes company logo on Kids Camp t-shirt to be distributed to all Kids Camp attendees.

### CCDS Sidekick | Supportive Sponsors

\$1,000

A small business and/or friends and family tier that includes recognition on Walk for Strength promotional materials (web and print and in the eNewsletter)

## Association for Creatine Deficiencies | What We Do

The Association for Creatine Deficiencies (ACD) is the first international advocacy group devoted to the three known Cerebral Creatine Deficiency Syndromes (CCDS): GAMT, AGAT and CTD.

### Our Mission

The Association for Creatine Deficiencies is committed to providing patient, family, and public education, to advocate for early intervention through newborn screening, and to promote and fund medical research for treatments and cures for Cerebral Creatine Deficiency Syndromes.

Our goal is to bring the CCDS community together as one strong voice to urge allied medical professionals to test, treat, and promote scientific research.

### Understanding the Challenges

Creatine is essential to sustain the high energy levels needed for muscle and brain development. CCDS are devastating diseases. Patients struggle with Global Developmental Delay, intellectual disabilities, speech and language impairments, movement disorders, and seizures. Without proper treatments or cures, these children will grow into adults that require lifelong care.

### Our Education and Advocacy Initiatives

- Attending medical symposiums, conferences, and rare disease seminars
- Speaking at FDA public forums
- Providing up-to-date online CCDS resources
- Producing educational videos and materials for the public and allied healthcare professionals
- Partnering with other rare disease advocacy groups like the National Organization for Rare Disorders (NORD) and Global Genes to increase CCDS visibility
- Advocating for newborn screening at the state and national level

## How Corporate Sponsorships Impact ACD

ACD Corporate Sponsorships benefit education and research initiatives including the CCDS Scientific and Patient Symposium, fellowship grants, newborn screening advocacy and more.

***ACD is committed to building strength and changing lives, but we can't do it alone.***

*Your participation as a corporate sponsor is crucial to funding continued CCDS education and research. Please consider becoming a ACD corporate sponsor.*